



LUXEMBURG-CASCO MIDDLE SCHOOL

619 Church Avenue
Casco, WI 54205-9716
Phone: (920)837-2205
FAX: (920)837-7517

MICHAEL SNOWBERRY
Principal
Extension 301

JESSICA HOISKA
Guidance Director
Extension 303

CHRISTINA ROMATOWSKI
Guidance Director
Extension 303

SHERRI ROMDENNE
Secretary
Extension 302

To Whom It May Concern:

On a recent Thursday morning, the faculty and students of Luxemburg-Casco Middle School had the pleasure of sharing the fresh, inspiring and humorous insights of Mr. David Major as he set a distinctly upbeat tone for the new school year. Major, a young and energetic Toronto-based motivational speaker, held his audience in the palm of his hand despite the early morning hour and the excessive warmth of our auditorium on a very sticky day. His manner was direct, engaging and genuine – his personal belief in the value of his message came across loud and clear.

Faced with an audience of 315 potentially fidgety middle school students, Major easily held their rapt attention, demonstrating both a natural charisma and an ability to connect with his young audience. Via tales of his personal career development and life experience, he delivered a solid message regarding individual responsibility and motivation. Major repeatedly enlisted student participation in order to actively demonstrate his ideas, with great analogies, gentle humor, and sensitivity toward his student “volunteers.” He spoke of the opportunities and trials of the middle school years with the immediacy and familiarity of one still clearly connected with his younger self, which won him an excellent rapport with the audience.

Student discussions after Major’s visit yielded many lasting impressions. Among the ideas most frequently mentioned were these powerful and positive messages: 1) Be your own person without worrying about what others think. 2) Take responsibility for your education, your choices and your future; realize that the choices are yours alone. No blaming others. 3) Try to be original and creative in your thinking – think outside the box as you tackle the challenges in your life. 4) Take advantage of opportunities that come your way; they may not come again. 5) Be aware of your personal strengths; strive to apply them wherever possible. 6) Be your own motivator; don’t wait for someone else to set your goals or to push you to reach them. Essentially, Major impressed upon the students the unquestionable value and uniqueness of every one of them, along with a personal responsibility to discover and hone their talents as they shape their futures.

Major took advantage of a second opportunity to reinforce and clarify his message by meeting, workshop-style, with both our 7th and 8th grade student council members. In two sessions, he emphasized both the responsibility and opportunity available to those who choose to be leaders in any community, suggesting and demonstrating some methods by which they might grow as student council leaders. Among the methods immediately recalled by some council members were 1) methods for generating enthusiasm for school events, 2) how to “advertise”

student council issues, 3) how to create and use committees to best advantage, and 4) how to find “tie-ins” that actively link council pursuits to other school events and issues.

Based on our successful school-wide experience, I would enthusiastically recommend David Major as a motivational speaker for middle school groups, large or small. His message and delivery could also be easily adapted for audiences older or younger. In my opinion, he could readily engage any school audience with his energy, directness, humor and focus, and his genuine, positive and memorable ideas. Given the many and dubious mixed messages directed daily at our young students by various media, David Major’s ideas ring clear and true, giving them valuable tools with which to shape their lives.

Sincerely,

The Luxemburg-Casco Middle School Students, Staff, and Principal